



## SYSTEMS OF THE FUTURE: MODELS OF THE FUTURE

("COMMERCIAL AND CONSUMER PRODUCTS VIEW OF MBSE")

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2011 FRONTIERS IN MODEL-BASED SYSTEMS ENGINEERING "GEORGIA TECH LEARNING CENTER" APRIL 27, 2011

engineering & technology

#### **OUTLINE**:



#### THE PRESENTATION:

oTHE PURPOSE: What will I be talking about

oTHE PREMISE: "Why Model Based Systems Engineering"

oTHE PRIZE: "What's the payback"

o THE LEAN: "The effect of LEAN on System Modeling"

oTHE PICTURE: "How does it look inside Whirlpool" Gallery of Examples

oTHE PROPOSAL: "Where do we go from here"





### THE PURPOSE

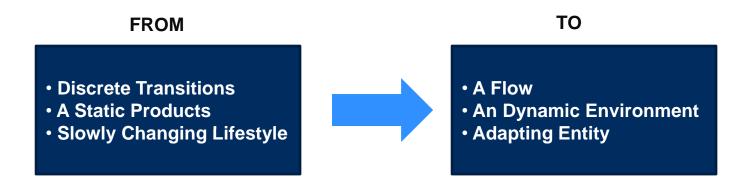
- o Explain the "Consumer/ Commercial Application Evolution" and It's drivers towards System Model Based Design.
- o Recommend "Frontiers" of Model Based System Engineering...
- o Expose some of the challenges and opportunities we have encountered.



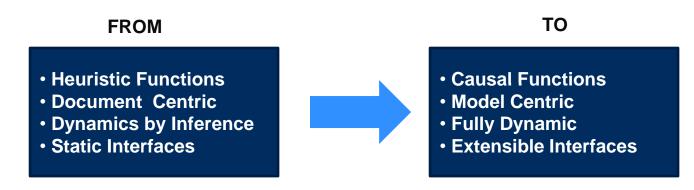


#### THE PREMISE

## o The Vision of the Commercial/ Consumer /Home is Changing:



### **o The Vision of Systems is Changing:**

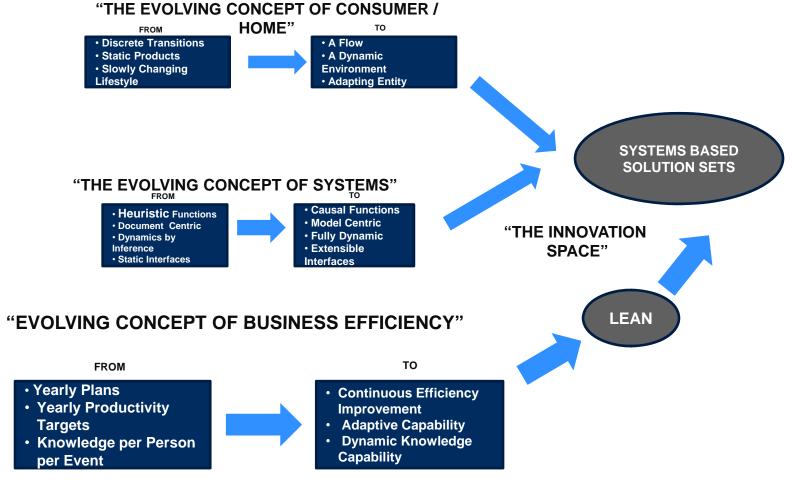






#### THE PREMISE 1 + ...

## Convergence of an Opportunity Space + Solution Space + Business Efficiency







## THE PRIZE (Payback Opportunity and Drivers...)

- o 1.5 Billion Homes
- o 15 Million New Homes per Year
- o 200 M Homes under renovation per Year
- o People, Governments, Environments are redefining the Home/Consumer Space...
- o Adjacent Spaces to home redefined: new trade offs and opportunities.
- o Large Energy, Environmental, and Performance Benefits ...
- o High Production Rates with High Product Diversity ...
- o The rate of change of our markets increased 2-3x in 10 years
- o Business efficiency demands increased 2-3x in 10 years
- o The only efficient way to deal with all of these factors has been system modeling.



## THE PRIZE: WHIRLPOOL PRODUCTIVITY THROUGH MBSE



#### How mathematical modeling can help reduce the optimization process time for 100 different models

Tools	Process 1	Process 2	
Mathematical modeling (time:100 models/day)	211-4-21	100 models (1/100days x 100)	
CFD/Ansys (time:1 model in 2 days)	100 models (2days x 100)	10 models (2days x 10)	
Actual (time: 1 model in 5 days)	5 models (5days x 5)	2 models (5days x 2)	
Time required (time:100 models)	225 days	31 days	

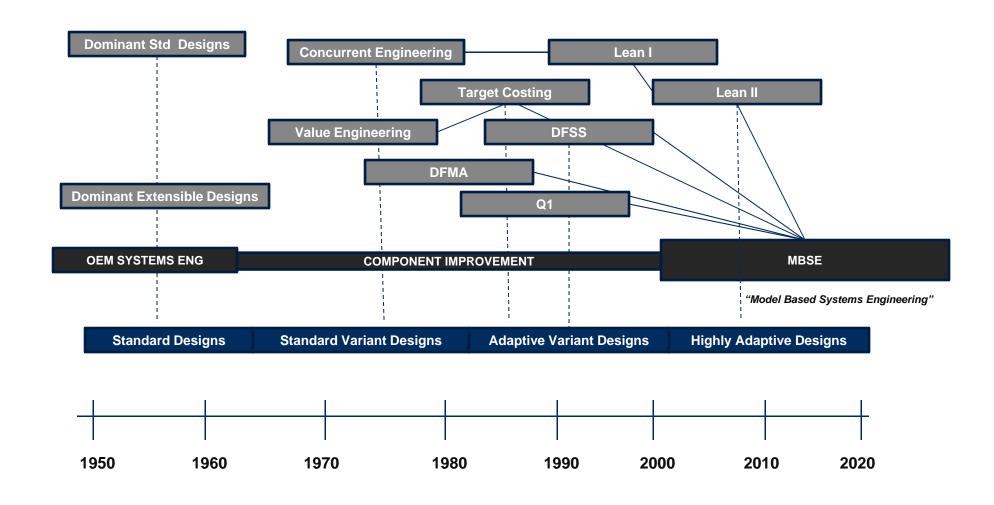
#### Testing of 100 Models

	Accuracy	Speed	Resources	
Actual Testing	Excellent	Very slow	High	
CFD/Ansys Simulation	Good	Slow	Less	
Mathematical Modeling	Medium	High	Less	



## LEAN PRODUCT SYSTEM DEVELOPMENT TIMELINE "THE PROLIFERATION OF INITIATIVES, THE COMING OF LEAN ..."





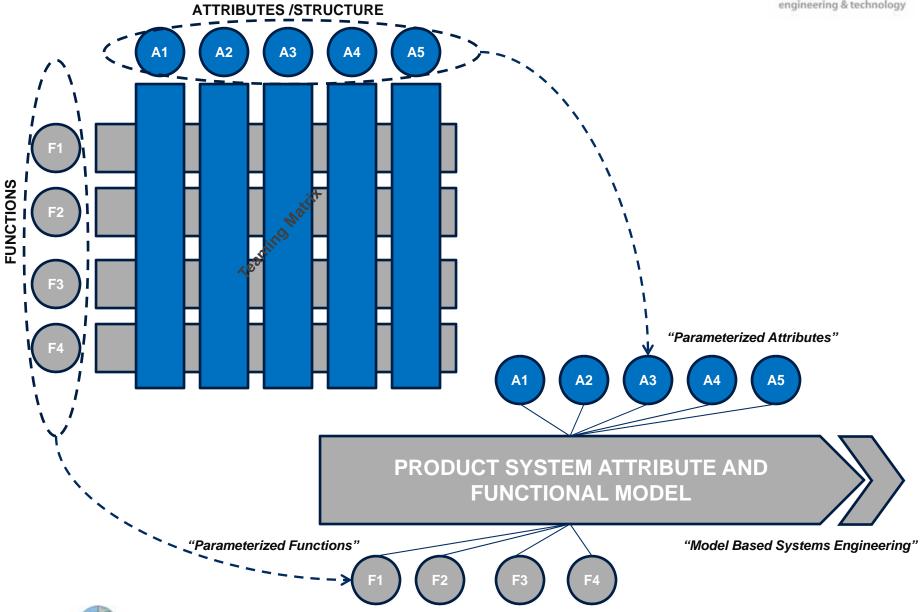
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## LEAN PRODUCT DEVELOPMENT EVOLUTION





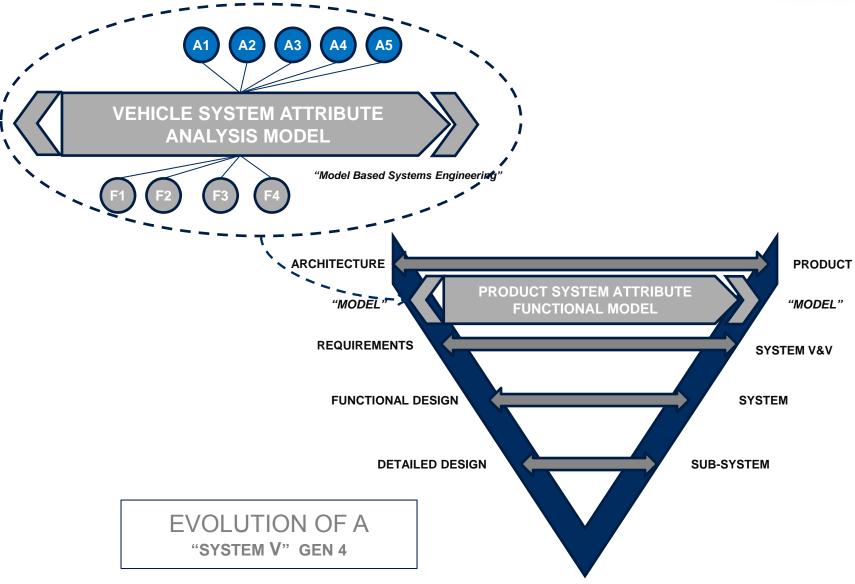
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### LEAN PRODUCT DEVELOPMENT EVOLUTION



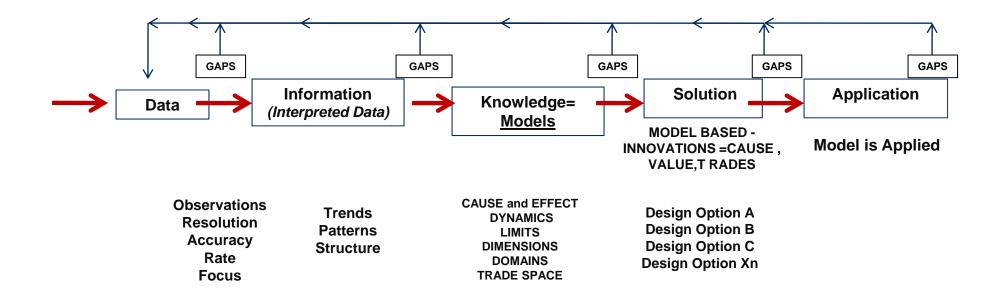






#### LEAN=KNOWLEDGE=MODEL BASED





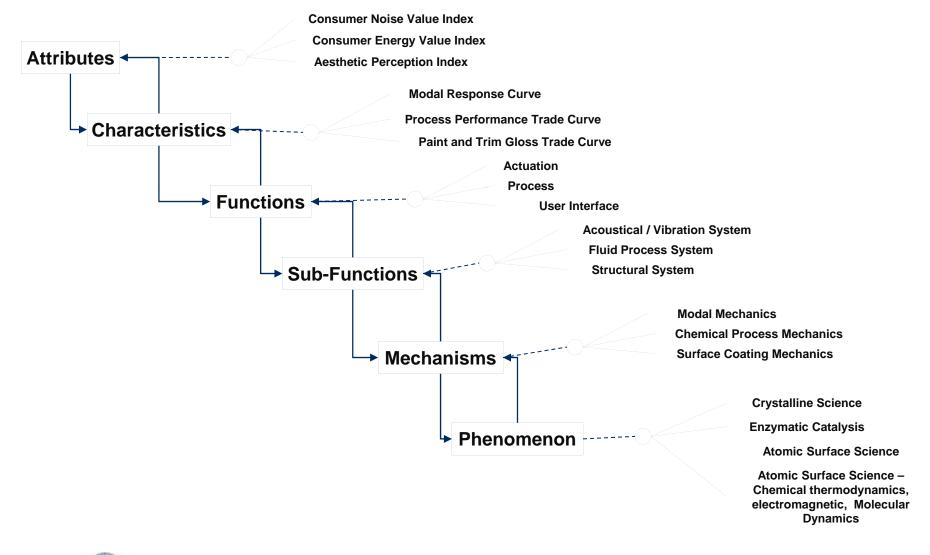
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Multiple options evaluated **Design Selected** 



## LEAN = 5 WHY'S= CAUSALITY= SYSTEM MODELS {EXAMPLES}









## LEVELS OF MODELING FOR PRODUCT DEVELOPMENT



Mental Models

2

Δ

Physical and Virtual Models

Whirlpool

**Greater System Development Capability** 

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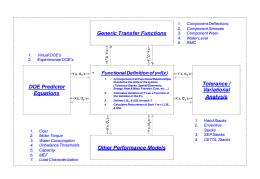
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	Model Type	Knowledge Classification	Translation (Example)	Predictability	Transport -ability	Stewardship	Continuous Improvement
	Individual Experts	Models in Individual Minds. Understanding based on single use cases.	An expert in VA Wash Performance	Varies Greatly	Dependent on Retention of Key experts	Independent Experts Personal Dynamics	
	Expert Led Group Events	Event by Event interpreted solution case understanding	Community of Expert practice in VA wash performance	Varies Greatly	Dependent on Retention of Key experts	Independent Experts & Community Dynamics	Sporadic Crisis Driven Update Cycles
3	Distributed Expert Design Guides and Rule Sets ( i.e., Subsystem Design Specification)	Historical Design Case Generalized rule Understanding	Community of Expert Practice + Design Guides ; Req. Specs	Improving over long cycles	Dependent on Retention of Key experts	Distributed Experts Group	Long Document Update Driven Cycles
	Boundary Response Mathematics— Empirical Data Generated	Black Box Response Fit Understanding	Community of Practice + Design Guide+ OPEX black box model	Medium length cycles of improvement	Dependent on Maintenance of Model Base	Distributed Experts Group and Knowledge Base	Dependent on lab test and interpretation cycles
	Dynamic Functional Mathematics	Functional Boundary Understanding	Community of practice that drives knowledge by causal models	Constantly Improving over more rapid cycles	Dependent on Maintenance of Model Base	Constantly Developing Expert Knowledge Base	Continuous update cycles shorten as models improve.
	Dynamic Mechanistic Mathematics	Deep Physical Understanding	Community of practice that drives knowledge by deep models	Constantly Improving over shortest cycles	Dependent on Maintenance of Model Base	Constantly Developing Expert Knowledge Base	Continuous update cycles shorten as models improve

## **EXAMPLES OF PHYSICAL AND VIRTUAL MODELS**



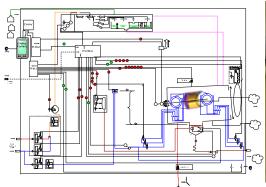


#### **PHYSICAL MODEL**

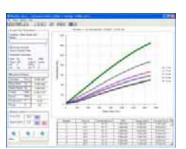




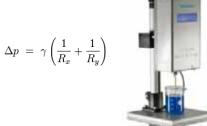








Whirlpool





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W

Models

Mental

Models

and Virtual

Physical

**Greater System Development Capability** 



## THE PICTURE :WHERE IS HOME/COMMERCIAL "MBSE" TODAY at WHIRLPOOL ....

- o Systems Models Consumer / Commercial Environment
  - We have adopted MBSE "as part of " Transformational change
  - Working to add dimensions and domains
- o Systems Methods and Initiatives (Lean + Others)
  - Attempting to Coordinate using MBSE ...
  - Need to Learn form Other Applications/Industries
- o The commercial and home/consumer environment under-studied compared to other systems ...
  - Opportunity to expand MBSE into/Applied Science focused on commercial applications / home / global high volume production





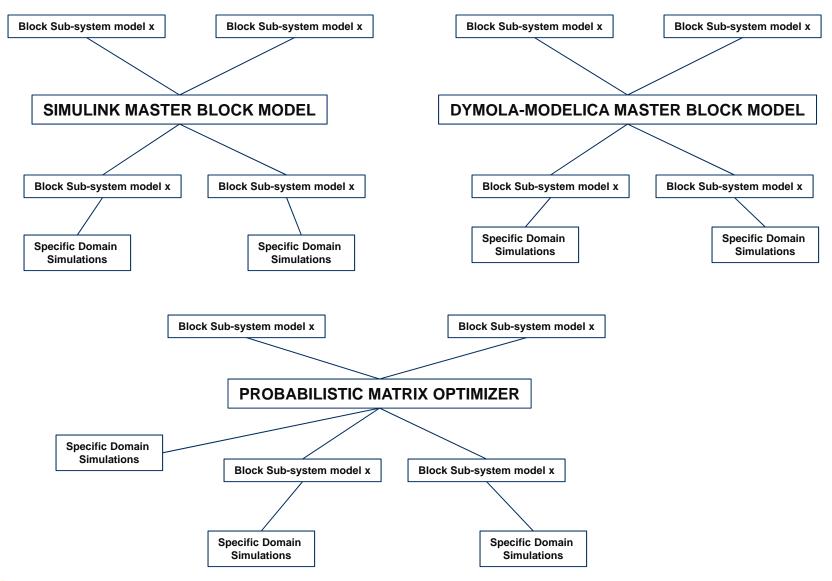
## THE PICTURE CONTINUED

## NARRATIVE GALLERY OF WHIRLPOOL EXAMPLES



### MODEL MAPS AT WHIRLPOOL





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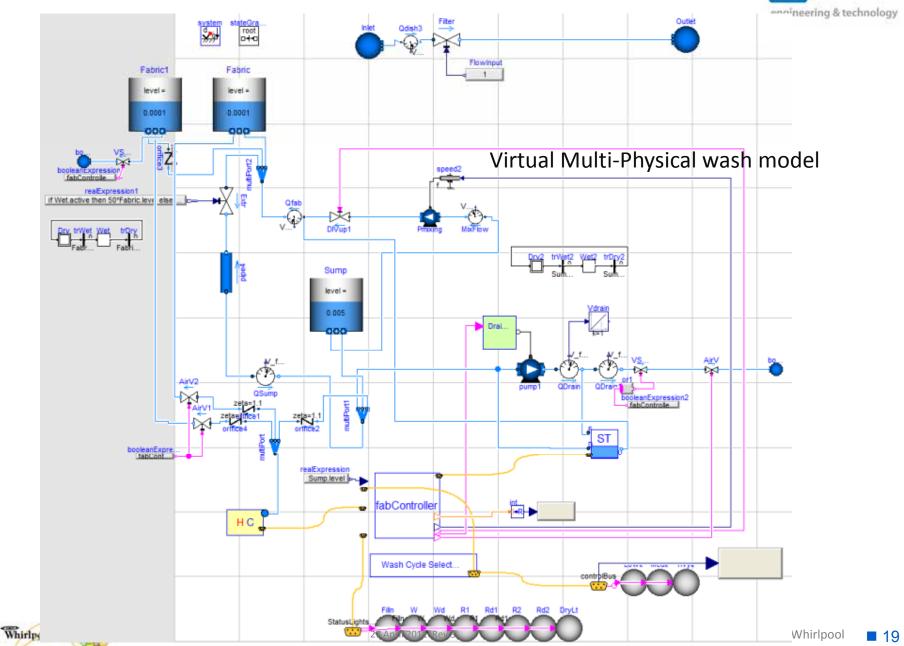
# Understanding the System & Process : System Model Test Beds engineering & technology **WASHING COOLING** SYSTEM DYNAMICS **DRYING**





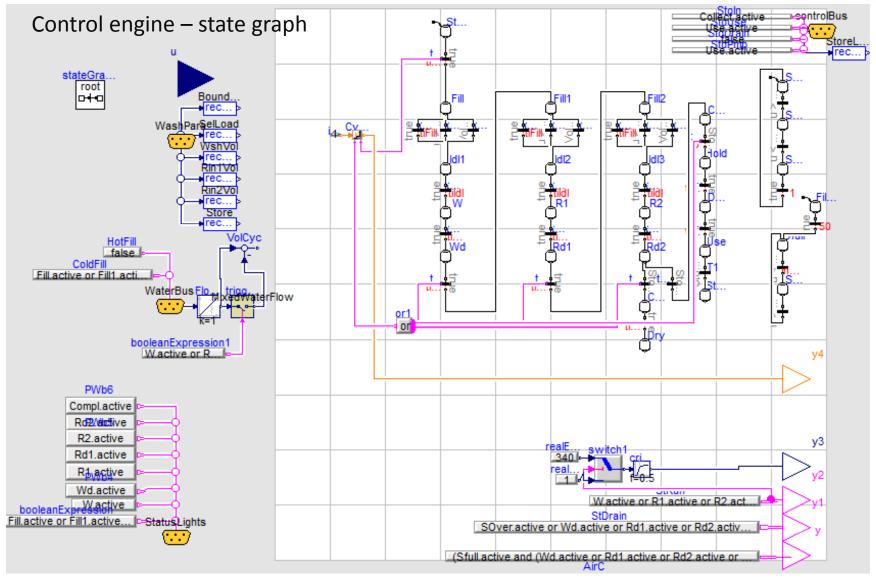
## Understanding the System & Process - Virtual Multi-Physical Wash Model





## Understanding the System & Process - Control engine – state graph



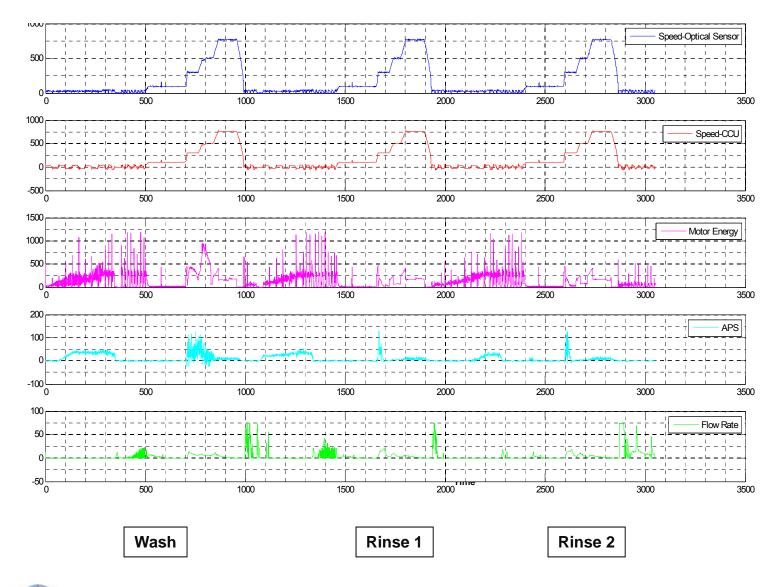






## Understanding the System & Process Cycle Outputs – Ultra-Low Resource Cycle





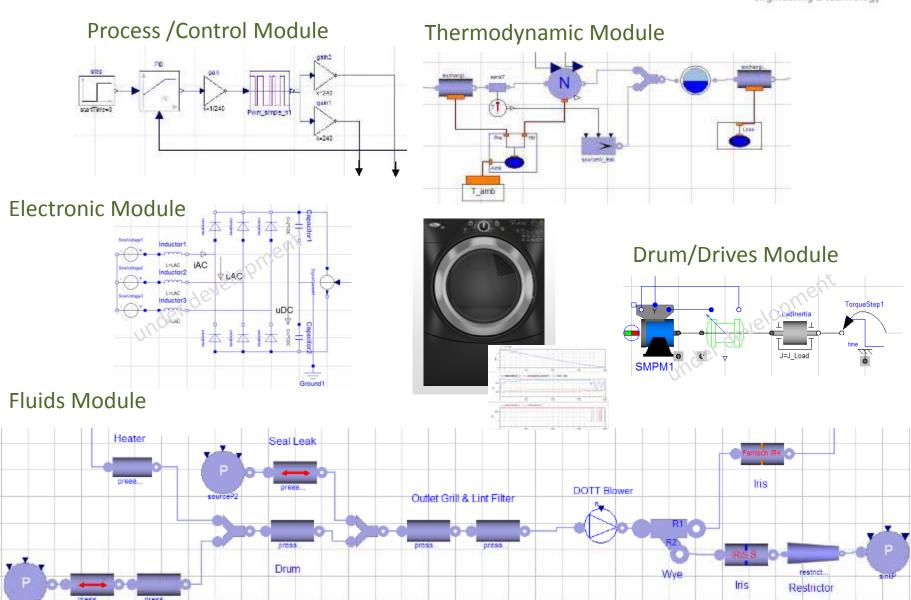




## Understanding the System & Process – PERFORMANCE MODEL



**22** 

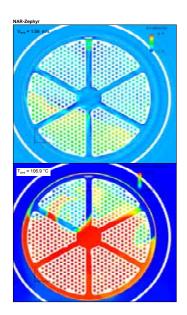


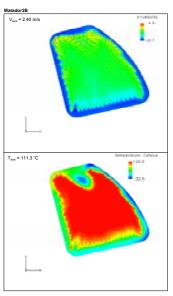
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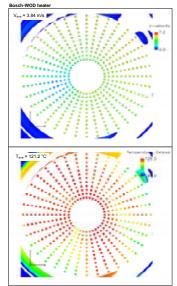
Vent Hole

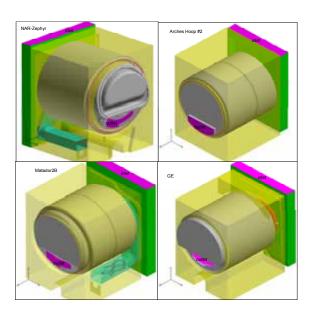
## Understanding the System & Process – Flow System Sub-Model



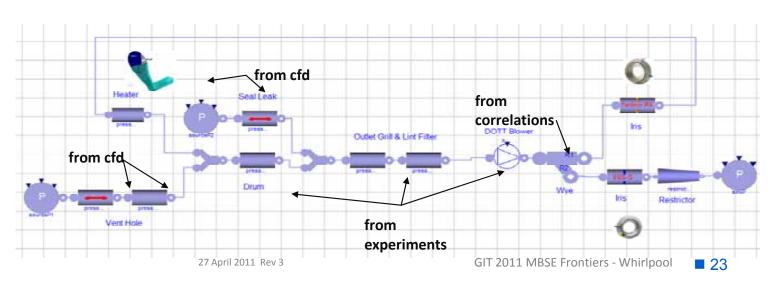








Flow system model with input from CFD, experiment, & literature



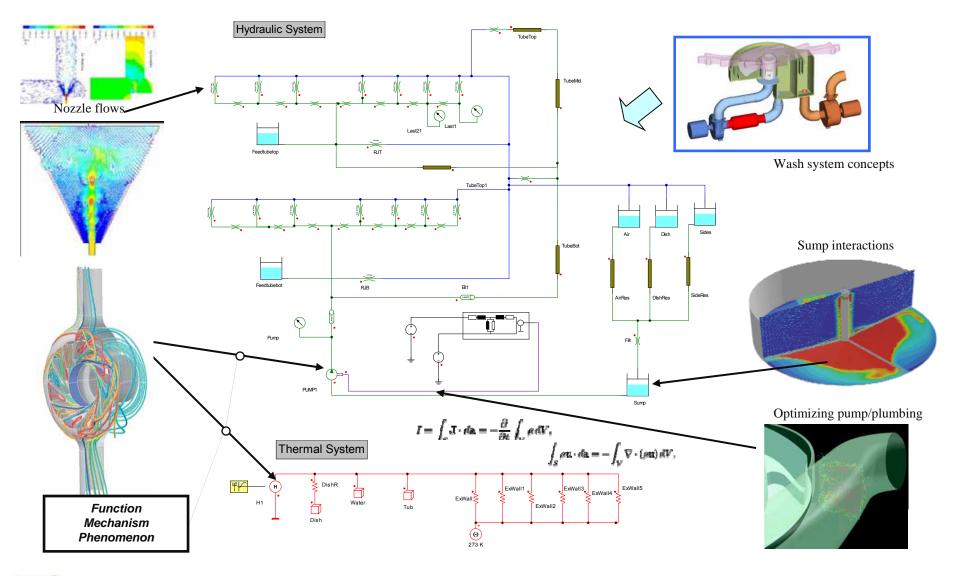




#### PRODUCT LEVEL MULTI-DIMENSION MODELS ARE HAPPENING ...



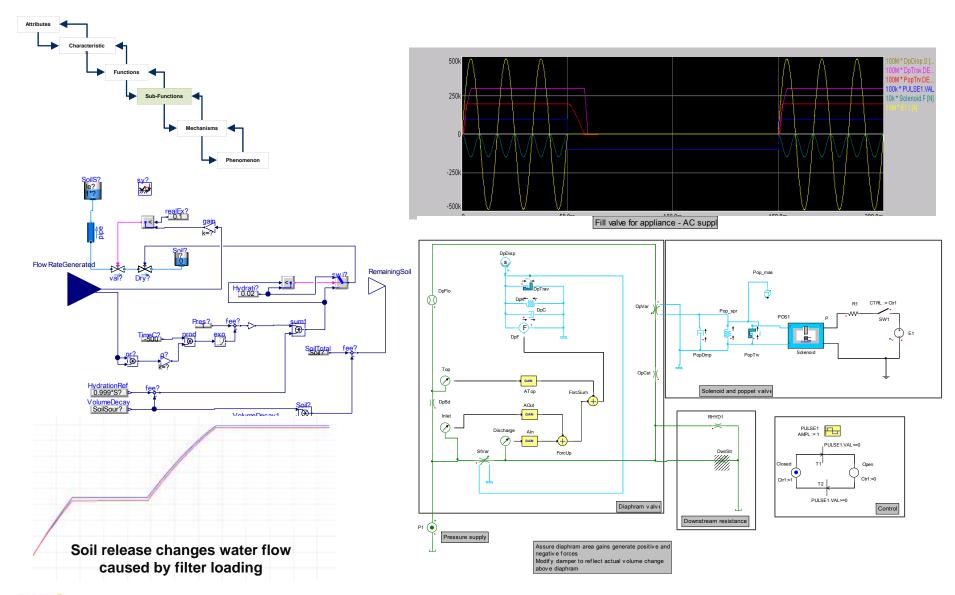
#### ....."BUT THEY NEED EXTENSION AS COMPLEXITY INCREASES" ....





### DYNAMIC HYBRID PROCESS MODEL STOCHASTIC BLOCKS

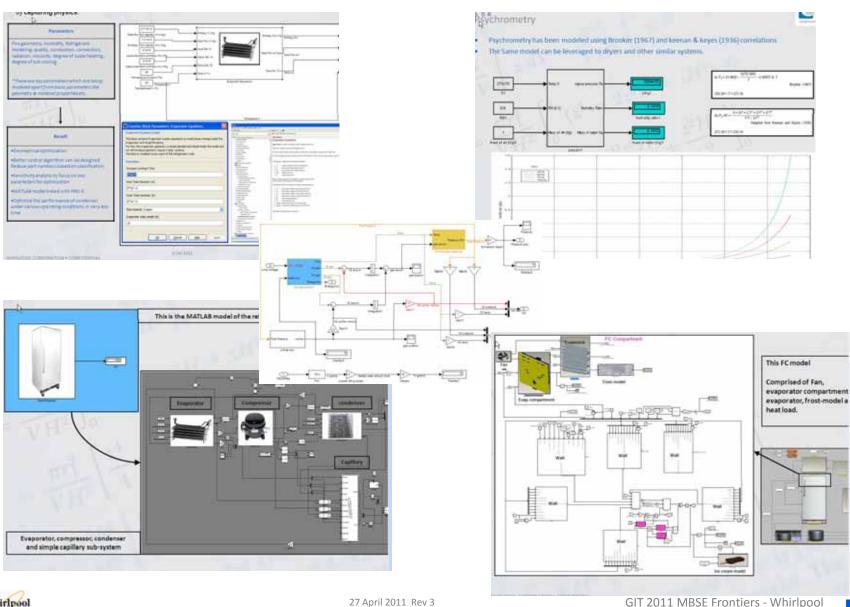






## FUNCTIONALIZED DYNAMIC MASTER MODEL SIMULINK

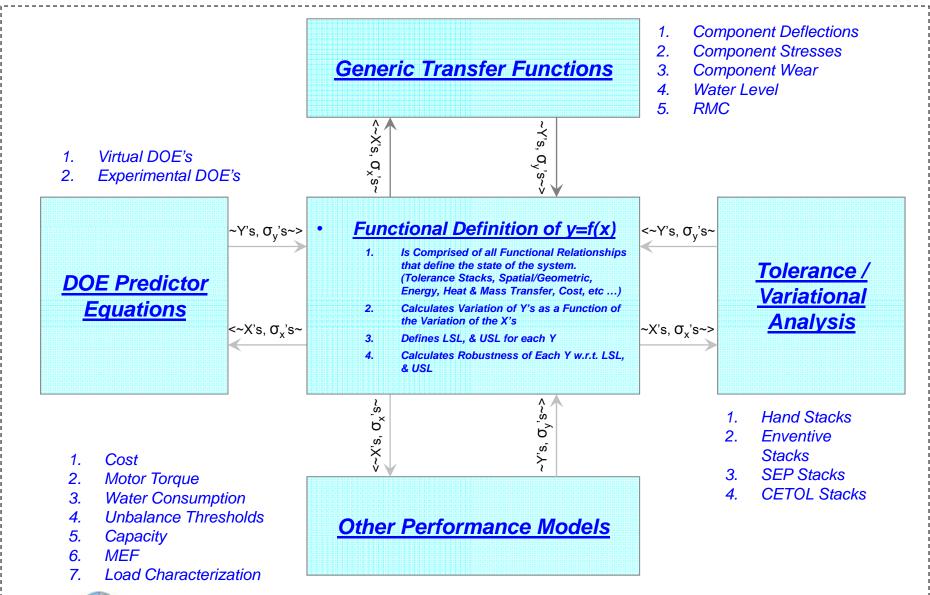






## System & Process - Master Top Down Boundary Models









## Stochastic Optimizer Master Models (Limited Functional Domains)



#### Three Basic Methods Have Been Used:

#### "Traditional Numerical Optimization" Using Gradient, or Evolutionary Search Algorithms

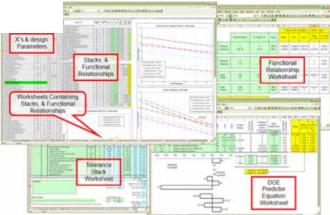
- · Excel Solver Requires Continuous, Smooth Inference Space
- Third Party Excel Solvers from Frontline (Much Better ...) Can Handle Non-Smooth Inference Spaces, and Perform Global Optimization
- · Isight Solvers Can Handle Non-Smooth Inference Spaces with Evolutionary Solver

#### Multiobjective Optimization

- <u>"Requirements Based Optimization"</u> Using Numerical Optimization
  - Uses Minimization of Squares to Minimize the Sum of the Residual of Required and Actual Conformance to Target Cpk for a set of Product Requirements
  - Requires Calculation of Cpkw.r.t Target for Each Requirement, Which Requires Calculation of Variation for Each Requirement
- "Utopia Point Optimization" Using Numerical Optimization
  - Define a System Solution that May, or May Not, be Achievable, and then Sum the Squares of the Normalized Residual of the Distance Between Each Optimization Objective and the Utopia Point.
- "Pareto Boundary Trade-off Analysis" Using Numerical Optimization
  - Involves Repeated Optimization of a System while Incrementing a Constraint. Plots of Various Optimal Values Versus the Incremented Constraint are Curves of Best Possible Values for Each Value of the Constraint. An Example would be to Plot Optimal Cost Versus Max Design Load.

#### Monte Carlo Simulation

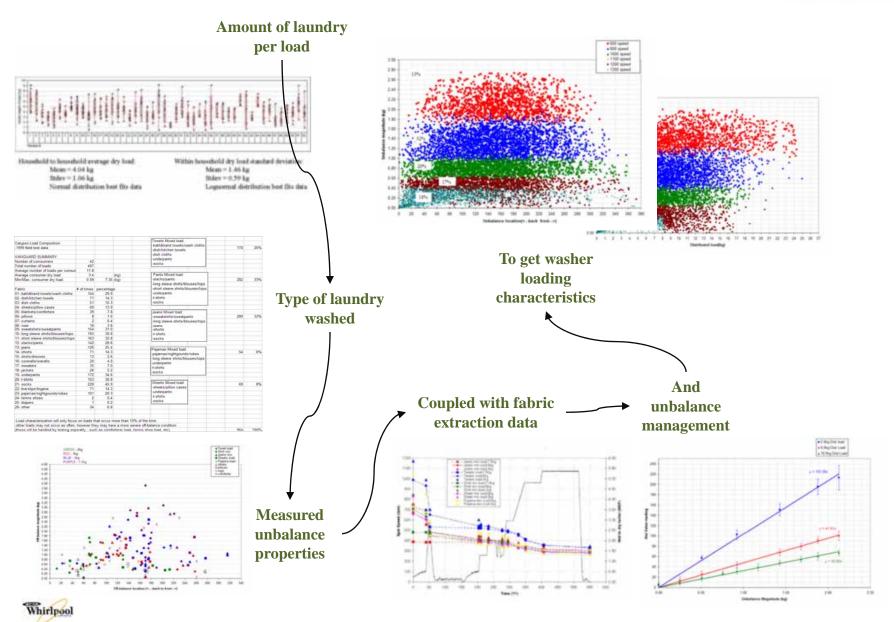
- "Pareto Boundary Trade-off Analysis" Using Monte Carlo Simulation
  - Involves Repeated Evaluation of a System using Randomly Generated Values for Each Input, and then Plotting an
    Optimization Objective Versus a Constraint. The Boundary of the Resulting Plot represents the Optimal Pareto Boundary of
    the Objective w.r.t. the Constraint.
- "Optimal Design Space Analysis" Using Monte Carlo Simulation
  - Involves Repeated Evaluation of a System using Randomly Generated Values for Each Input, and then Repeatedly Sorting
    the Results to find a Subset that Meets all Requirements. Potential Optimal Solutions for the System Can then Often be
    Found Through Inspection.

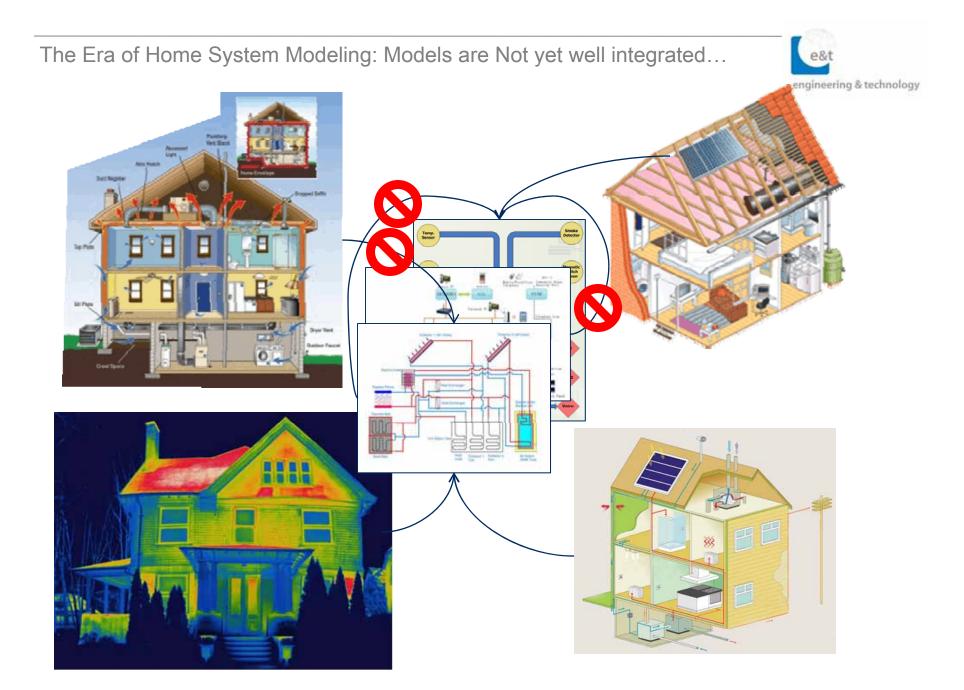




## ATTRIBUTE-FUNCTION STOCHASTIC BOUNDARY MODEL

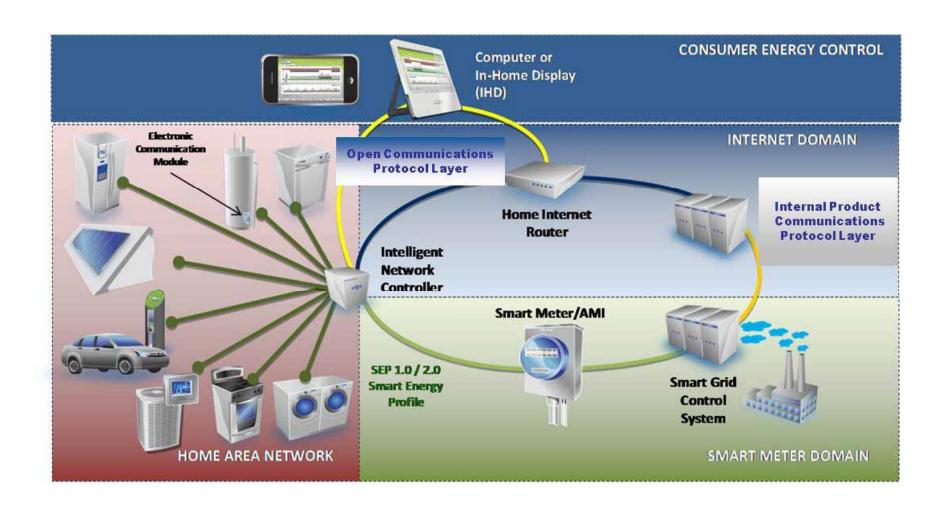








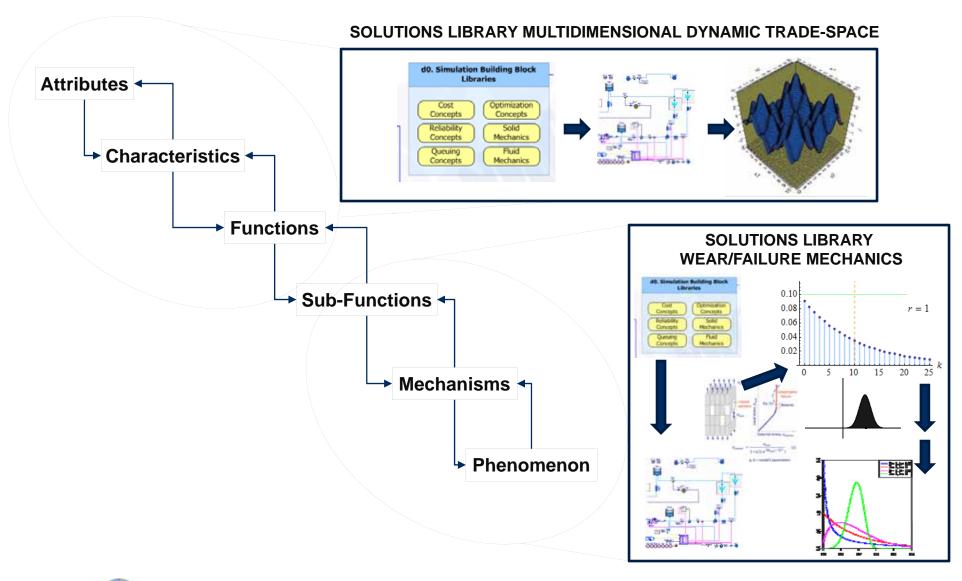






#### **NOTIONAL EXAMPLES OF POSSIBLE MBSE "FRONTIERS"**





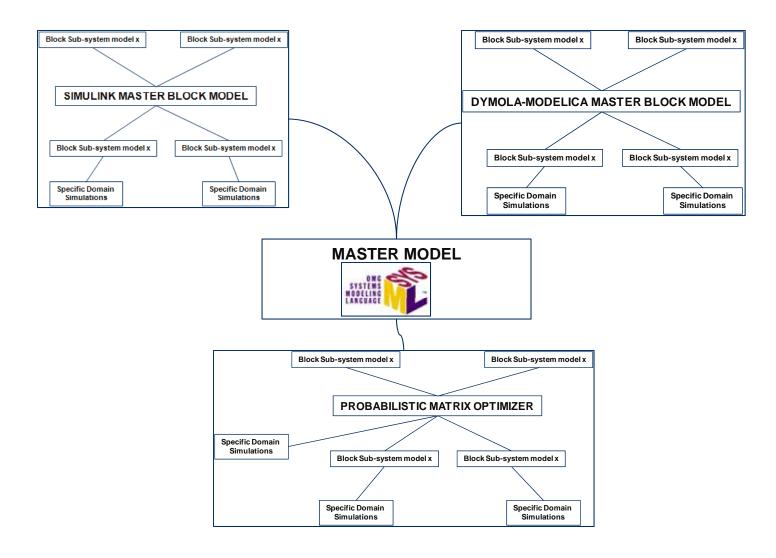
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## MODEL MAPS AT WHIRLPOOL; A "POSSIBLE" FUTURE







## SO WHAT AM I PROPOSING.....



#### THE PROPOSAL: "FRONTIERS" FOR MBSE

o MULTI-DIMENSIONAL /MULTI-DOMAIN MODELING (CONTINUE)

o MODEL BASED ARCHITECTURES (EXTEND)

#### o OPEN STANDARDS FOR MODELS AND ARCHITECTURES (PERSEVERE)

SysML ,Architectural Frameworks, Modelica ...etc. "consolidation"

#### o FUNDAMENTAL RESEARCH AND APPLIED ENGINEERING SCIENCE:

- System Model Tools and Methods for Applied Research
- System Model Tools and Methods System Architecture Exploration
- System Model Tools and Methods for Innovation (Invention)

(EXPLORE)

#### o MODELING AS A INTEGRATOR OF KNOWLEDGE

- Link System Development Initiatives (Lean, etc) to MBSE
- Link to System Science Initiatives

(EXPLORE)





## MANY THANKS TO THE AUDIENCE & MBSE FRONTIERS...

.....ANY QUESTIONS ???





## BACKUP SLIDES FOR REFERENCE

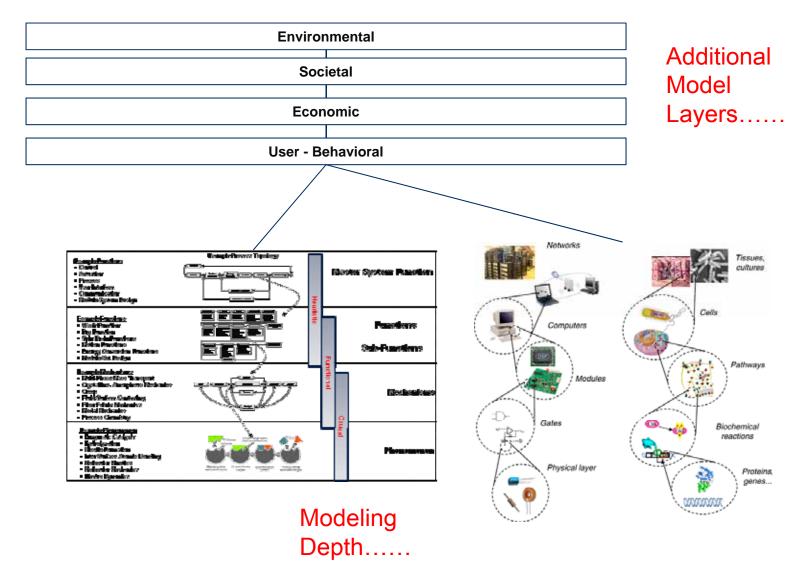
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## Multi Dimensional Models are Changing Science and Engineering



## Opportunity for Improvement.....

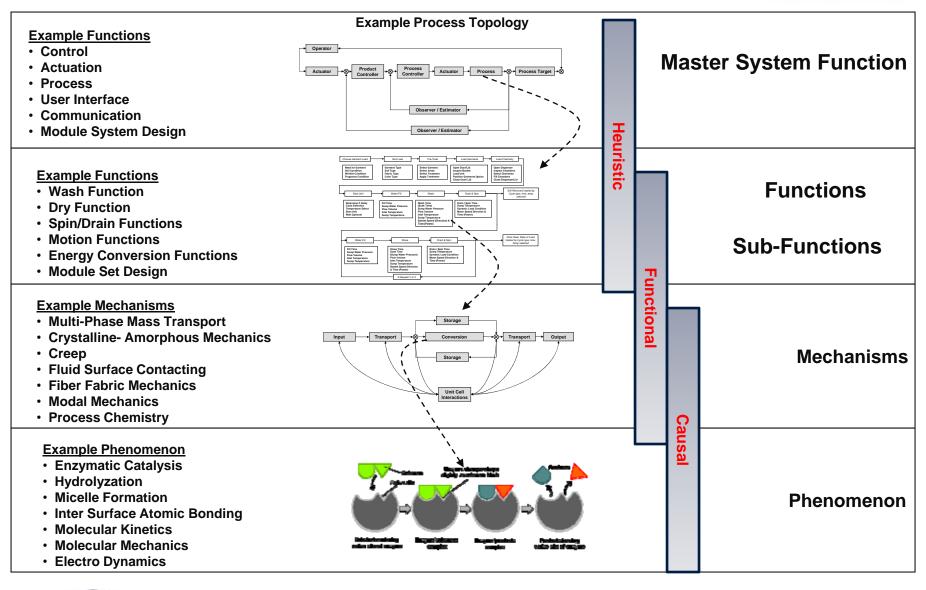




#### MASTER MODEL LAYERS ... DIMENSIONS WE MUST HAVE ...



#### Systems Functional / Process Hierarchy Example



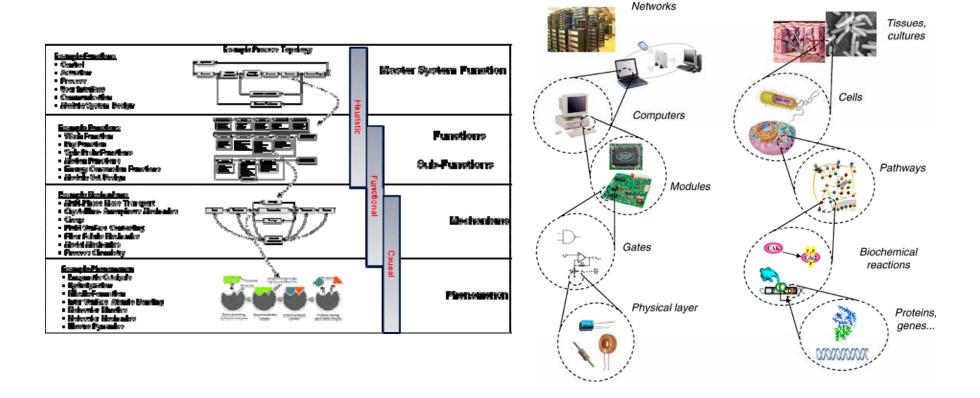




## Multi Dimensional Models are Changing all of Science and Engineering (as well)

## engineering & technology

#### ....BUT SOME LAYERS ARE UNDERDEVELOPED...

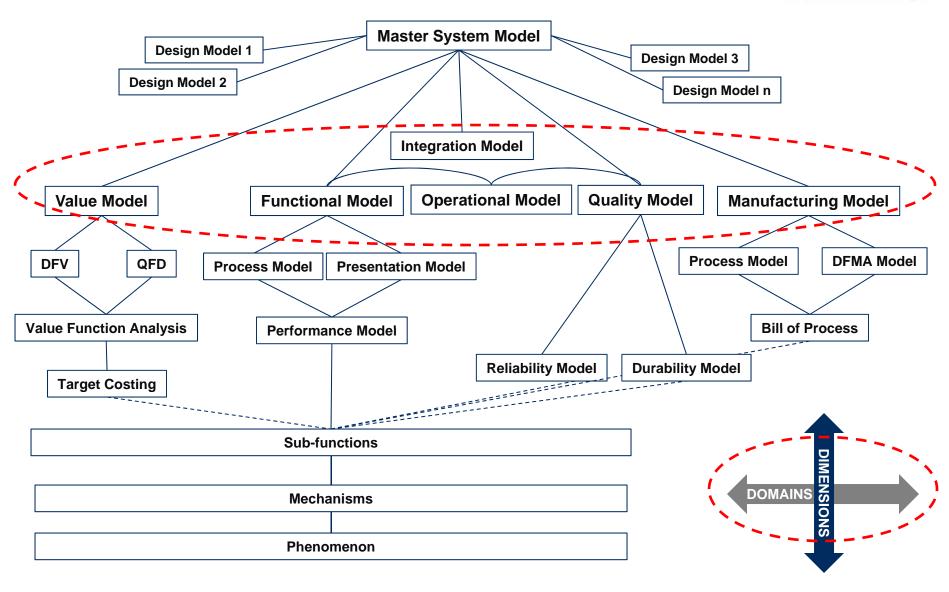


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## System Models Improvement across Dimensions & Domains







## System Model Levels of Predictivity



